

## **Use of Image & Likeness Policy**

MAAR regularly hosts events during which photographs or video may be taken, including—but not limited to—classes, luncheons, meetings, seminars and networking events. Attendance at these events is taken as indication of your consent to being photographed and/or having your likeness used in future marketing materials, which may be published online in email communications, website content, course materials and/or on social media.

By attending MAAR events, you consent to waiving all rights or privileges to your images and/or likeness for MAAR's usage in marketing, publications or any content designed or posted by MAAR. These items may or may not have captions identifying you by name and company.

If you have questions regarding this policy, contact Kira McNeil.

## **Opting Out**

## For Classes

If you wish to opt-out of the use of your image, voice and/or name, please notify <u>Kira McNeil</u> in writing within one (1) week <u>after</u> the class and include a current photo for identification purposes. MAAR will consider any non-responding attendees to have consented to the use of your image and likeness.

## For Events

If you wish to opt-out of the use of your image, voice and/or name, please notify <u>Kira McNeil</u> in writing a *minimum of one (1) week <u>prior</u>* to the start of the event and include a current photo for identification purposes. MAAR will consider any non-responding attendees to have consented to the use of your image and likeness.